



Hello,

On behalf of Let It Fly Classic and Chelsea Black Community (CBC) we are hosting our Eighth Annual Let It Fly Classic Basketball Scholarship Tournament. As lifelong residents of Chelsea, Cesar and I witnessed firsthand the effects of setbacks and are aware how opportunity promotes a pathway to success. All proceeds go to scholarships for Chelsea High School Class of 2024. **The basketball tournament will be held on August 12, 2023 at Chelsea High School, 299 Everett Ave, Chelsea, MA.** Games and entertainment will begin at 10am-6pm.

On Friday, August 11th at 6:00 PM we will be hosting the “Let It Fly Scholarship Award Ceremony” for 2023 scholarship recipients and a Silent Auction, featuring renowned artists showcasing a variety of handmade unique medians of art work. Please join us for an evening of celebration, scholarship fundraising, and networking at 212 Arlington Street, Chelsea, MA.

Your support is needed to ensure the tournament will be successful! We hope that you will contribute by sponsoring a team for \$300.00 or donating to promote educational growth for the youth of Chelsea, individuals that someday will be leaders of our great community.

This year, our goal is to match 2022 efforts by providing FIVE scholarships again! Your donation will greatly assist in reaching this total.

Event will provide:

- Food and Drinks, Sports and Goodie Baskets, Raffles, Basketball Tournament
- Meet Local Officials, Local Businesses, Live Entertainment and DJ

With your donation, your business will be given the opportunity to receive exposure to 500-1000 new potential physical impressions and 5000 social media impressions. Three main ways of impressions:

- Large banners of business card/logos will be visible at the event and broadcasted throughout the tournament.
- Logo placed on flyers that will be advertised throughout the city of Chelsea.
- Business name mentioned Facebook, Twitter Feed of more than 5000 fans and followers.

Enclosed is a donation form for you to fill out to participate in this vital project. If you would like more information about Let It Fly Classic Basketball Tournament, please feel free to call Kyle Umemba at 617-821-6267 or email LetitflyClassic@gmail.com

Please submit the attached form before July 29, 2023: *PAYMENT MUST BE RECEIVED BY AUGUST 5th IN ORDER TO HAVE YOUR LOGO PLACED ON TEAM JERSEY*

Website Link: <https://www.letitflyclassic.com>

GoFundme Link: <https://secure.actblue.com/donate/7thannualletitflyclassic>

Sincerely,

Kyle Umemba
Let It Fly Classic Scholarship Tournament

